



BIOAIKA
Matkalla yhteiseen tulevaisuuteen



Bioaika.picco.fi

Suomi
Finland
100

Instructions for learners

Learn about the most amazing bioeconomy products "Made in Metsä" and use the Picco service to share on social media what you learn!

1. **Get to know the terms - What is the bioeconomy?**
Firstly, it is important to understand the most important concepts of sustainable development and the bioeconomy. You can learn these from the paper named What is the bioeconomy?
2. **Choose a product**
Search for a bioeconomy product. It can be an item that is made of wood or some other bio-based material. It can also be a service that is based on the intangible benefits produced by nature.
Tip: Search from Science Centre Pilke, Forest Industry Product Portfolio or Local Shop.
3. **Investigate the product**
Read the package leaflet, do some online research, think and decide: How does the product promote sustainable development? Make notes for the next stage.
Questions for help: Is the raw material renewable or recycled? How long is the service life of the product, and where does it end up after it has been used? Is the product necessary and does it promote a good and sustainable lifestyle? You can find information from the manufacturer, online, or perhaps here: <http://www.smy.fi/en/forest-bioeconomy-future-catalogue/>
4. **Open Made in Metsä**
With a mobile device or computer go to bioaika.picco.fi
 - a. Take a picture of the product you chose or upload a picture from your device
 - b. Select the desired frame and scale the picture appropriately --> ok!
 - c. Add stamps to the image that depict the best properties of the product. --> ok!
 - d. **Share the image on social media or save it and explain:**
How the bioeconomy product promotes sustainable development.
 - e. You can agree together where the images will be saved!
5. **Show the images to each other.**
Tell what product you chose, what it is used for and what properties of the product best promote sustainable development.
Also: You can make an exhibition using the products and take a vote on which of the products best promotes a sustainable lifestyle. You can also save your image to the OpenForest ForestWiki (Metsäwiki): openmetsa.fi/wiki/index.php/Made_in_Metsä

Bio Era tells about the bright future of Finland that is built on bioeconomy. A science centre exhibition on wheels formed the core of the nationwide tour 2017. The side events provided on the theme highlighted the bioeconomic strengths of the localities visited.

The producer of the Bio Era event tour is Metsähallitus Science Centre Pilke in cooperation with Science Centre. The main funders are the Finnish Forest Foundation and Metsämiesten Säätiö. Bio Era event tour celebrated Finland's 100th anniversary.

www.bioaika.fi

